



THE  
BUTTERFLY  
FOUNDATION

*Transforming  
families  
out of tragedy*

Founded in 2009,  
The Butterfly  
Foundation  
has been helping  
people brought  
down by  
tragedy or  
hardship rebuild  
their lives  
through acts of  
compassion,  
generosity, and  
financial support.



# Our Founder



“**The Butterfly Foundation** was created by Nancy Fitzgerald in 2009 as a purposeful way to support people who have suffered a severe loss, illness, or other hardship by empowering them emotionally, spiritually, or financially. As a former news reporter, Nancy came across hundreds of stories of tragedy and wanted to be able to do something to alleviate their suffering. Since its inception, The Butterfly Foundation has helped cancer survivors, widows, children and families who have been brought down by tragedy to rebuild their lives through acts of generosity and caring!

*“The Butterfly Foundation is a non-profit organization that is dedicated to supporting people who have suffered loss, illness or hardship, by empowering them emotionally, spiritually, physically or financially”*

## Some of The Butterfly Foundation’s Outstanding Accomplishments!

<h3>2022</h3>	<p><b>February</b> Together with MAD Greens we fed 594 people and handed out over 1,100 \$25 gift cards!</p>	<p><b>2023: Currently requesting your support through donations or sponsorships as we prepare for our 2024 Granting year: Q1 grants distributed in April, Q2 in July, Q3 in October and Q4 in January.</b></p>	
<h3>2021</h3>	<p><b>May</b> Raised is \$2,900 to <i>Help the Hoopers</i> live safely in a mold free home.</p>	<p><b>November</b> The Butterfly Foundation was honored to award three teachers who bring passion, pride and positivity into the classroom!</p>	<p><b>December</b> Thank you to CASA Colorado for the amazing gift of empowering TWO families this holiday season! The Butterfly Foundation fulfilled the wish lists of three young Coloradans, two who would be returning home to live with their mother and one who is being adopted!</p>
<h3>2020</h3>	<p><b>March</b> The Butterfly Foundation surprised Sara T. with a \$1,500 donation toward her 6-year-old daughter’s horse therapy to help the healing process after witnessing her grandfather pass away from cancer.</p> <p><b>April</b></p> <ul style="list-style-type: none"> <li>The Butterfly Foundation donated funds to make 300 more masks and 2,500 sets of mask care instructions for the DENVER MASK TASK FORCE™!</li> <li>Raised a total \$4,660 for Food For Thought - Denver! Providing 9,320 meals to low-income</li> </ul>	<p>children and their families!</p> <ul style="list-style-type: none"> <li>We surprise Dawn and her adopted girls with \$3,000 toward their groceries.</li> </ul> <p><b>June</b></p> <ul style="list-style-type: none"> <li>Together with partners we raised \$10,576 to purchase computers for students in the Aurora Public Schools.</li> <li>Raised \$10,000 to be sure that first responders have access to protective equipment. Thank you, Colorado, for your support!</li> </ul>	<p><b>August</b> Together with partners we raised \$21,000 to purchase 500 computers for students living at the poverty line in Colorado!</p> <p><b>September</b></p> <ul style="list-style-type: none"> <li>Second annual fundraiser to sponsor programs with the Colorado Equine Specialist LLC program for veterans!</li> <li>We surprised a stage four breast cancer survivor and her family with a Subaru, warranty, a year of oil changes, \$400 in gas cards and \$250 in grocery cards.</li> </ul> <p><b>October</b> Received 400 computer donations to help kids achieve their goals!</p> <p><b>December</b> Monica Torres was only 19 when her mom died of COVID-19, leaving her to care for eight siblings, with help we raise over \$60,000 to help she and her siblings get on their feet.</p>
<h3>2019</h3>	<p><b>June</b></p> <ul style="list-style-type: none"> <li>We assisted Ebony who needed a bus pass and started a “butterfly effect” of kindness</li> </ul>	<ul style="list-style-type: none"> <li>We were honored to share in the journey of our latest grant recipient, Naomi, and her loving family.</li> </ul>	
<h3>2018</h3>	<p><b>February</b> Thanks to “Impact Teen Drivers” Executive Director, Kelly Browning for a superb Distracted Driving training, held at South Metro Fire Rescue Authority. Sponsored by The Butterfly Foundation &amp; Nikki Dyer</p>	<p>State Farm Agency. A few of The Butterfly Foundation Members of the Board were in attendance - and are ready to spread their knowledge and put themselves to work!</p>	<p><b>April</b></p> <ul style="list-style-type: none"> <li>Raised \$3,025 The TANK, to support individuals in need!</li> <li>Gave over \$15,000 to our participating nonprofits!</li> </ul> <ul style="list-style-type: none"> <li>Helped to raise \$2,800 to help prevent distracted driving in high schools and colleges across Colorado!</li> </ul>





# Corporate & Special Event Sponsorship Packages

<b>CORPORATE</b>	<b>Diamond Sponsor \$20,000 (1 avail)</b>	<b>Gold Sponsor \$10,000 (1 avail)</b>	<b>Silver Sponsor \$5000 (2 avail)</b>	<b>Bronze Sponsor \$2500 (4 avail)</b>
Logo on promotional items for all Butterfly Foundation events ( <i>Comedy for a Cause- April/Putts for Patrick-August/Glamoreen-October</i> ) Logo Exclusivity for Putts for Patrick Rule Sheets, cart placard & drink tickets;	yes	yes	no	no
Exclusive name promotion by founder on live media coverage for events by Nancy Fitzgerald	3 live appearances	2 live appearances	1 live appearance	no
Exclusive sponsor logo placement on community grant RFP, application and award letters	yes	yes	no	no
On Site Promotion (invited to have a table and speak) at exclusive golf event	welcome remarks; table provided at registration	welcome remarks; table provided at registration	table at registration	no
Company Promotion On Butterfly Foundation Website with exclusivity	12 months with logo & weblink	9 months with logo & weblink	6 months with logo & weblink	3 months with logo & weblink

<b>Putts 4 Patrick</b>	<b>Eagle Sponsor \$10,000 (1 avail)</b>	<b>Birdie Sponsor \$5000 (5 avail)</b>	<b>Activity Sponsor \$2500 (6 avail)</b>	<b>Tee Sponsor \$1000 (18 avail)</b>
Logo On Rule Sheets, cart placard & drink tickets	yes	no	no	no
Foursome(s) comped (incl. green fees, cart, driving range time, lunch, goody bag)	4	2	1	1
Course Signage	company banner at registration and during dinner and signage around course	company banner at registration and during meals	company banner at activity site	sign at tee
On Site Promotion (opportunity to promote business services on site through representation, give-away, coupon)	welcome remarks; table provided at registration	yes	yes	no
Company Promotion On Butterfly Foundation Website	12 months with logo & weblink	9 months with logo & weblink	6 months	3 months
Priority Starting Hole Preference	first priority	second priority	at activity site	at sponsored tee
Company Name/Logo on all promotional materials	yes	yes	name only	no

<b>Comedy for a Cause</b>	<b>Sponsor \$1,200 (8 avail)</b>
4 tickets to the event (worth \$600)	yes
Option to reserve table seating	yes
Recognition as presenting sponsor, on all event marketing collateral, newsletter, Media, and PR announcements	yes
Opportunity to provide one-pager or marketing item to attendees	yes
Company Name on website for 12 months	yes



If you are interested in donating or becoming a sponsor please email  
**execdirector@coloradobutterfly.org**

Please Support Our Sponsors



THE BUTTERFLY FOUNDATION

